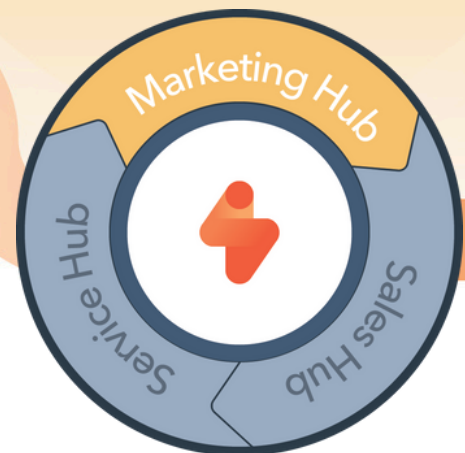# HUBSPOT MARKETING HUB

Enterprise Onboarding

COST:

$5,600

TIMELINE:

4 Weeks

OFFERS & SERVICES

- Kick-off/ Alignment Call
- Setup of Users & Associated Permissions
- HubSpot Account Settings and Tracking Codes Setup
- Branding Settings Setup for Logo, Fonts, Colors, Etc.
- Import of Existing Contacts & Companies into HubSpot CRM Database
- Creation of Previously Existing Custom Properties in Database
- Creation of essential HubSpot marketing reports and dashboard
- Landing Page Settings & Subdomain Setup
- Blog Settings & Subdomain Setup
- Configure Email Sending Domain, Settings, and Tracking
- Import Opt-out Lists from Previously Used System
- Setup GDPR Compliance Settings
- Setup of Default Form Settings & Styles
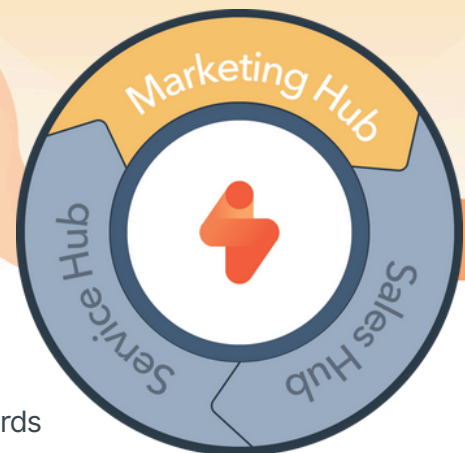- Social Media Setup and Settings Configuration

HUBSPOT MARKETING HUB

Enterprise Onboarding

COST:

$5,600

TIMELINE:

4 Weeks

OFFERS & SERVICES (CONT.)

➡ Creation of Essential Hubspot Marketing Reports and Dashboards

➡ Native Integrations As Per the HubSpot App Marketplace

➡ Ecommerce Integration Setup (Hubspot App Partners Only)

➡ 30-Minute Portal Review Call / Handoff

➡ Creation of Custom HubSpot Marketing Reports (Up to 3 Reports)

➡ Implementation of Lead Scoring Strategy (Up to 20 scoring criteria)

➡ Migration of Existing Assets to New System (Max. Of 5 Pop-ups, Forms)

➡ Segmentation & Creation of Desired Lists (Max of 5)

CAMPAIGN CREATORS

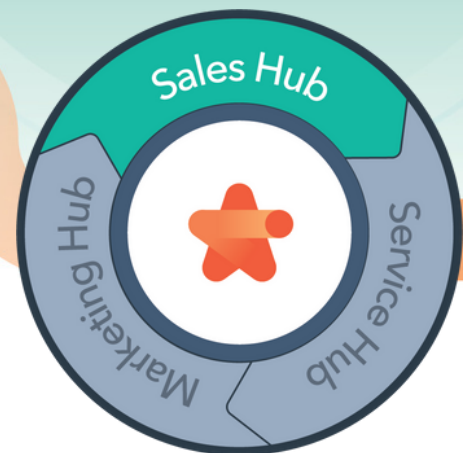858.774.7234

bob@campaigncreators.com

HUBSPOT SALES HUB

Enterprise Onboarding

COST:

$2,800

TIMELINE:
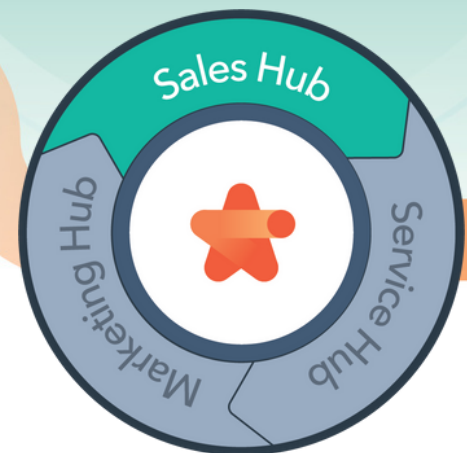
4 Weeks

Sales Hub

Marketing Hub

Service Hub

OFFERS & SERVICES

- ➤ Kick-off/ Alignment Call

- ➤ Post Kick-Off Alignment Call

- ➤ Setup of Users & Associated Permissions

- ➤ HubSpot Account Settings and Tracking Codes Setup

- ➤ Branding Settings Setup for Logo, Fonts, Colors, Etc.

- ➤ Import of Existing Contacts & Companies into HubSpot CRM Database
  - Import Ready .Csv Files Must Be Provided. If Additional Assistance Is Needed With Data Strategy, Cleaning Data, Or Manipulating Data Prior To Import There May Be An Additional Fee. Is My Data Import Ready?

- ➤ Creation Of Custom Properties

- ➤ Import Opt-Out Lists From Previously Used System

- ➤ Connect Email Sending Domain

- ➤ Setup Of GDPR Compliance Settings

- ➤ Setup Of HubSpot App Marketplace Integrations (Select HubSpot App Partners Only)
  - Excluded Integrations: Netsuite, Magento, ZoomInfo Inbound Enrich. (Standard ZoomInfo Integration Is Not Excluded).

➜

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HUBSPOT SALES HUB

Enterprise Onboarding

OFFERS & SERVICES (CONT.)

- Build Out Of Deal Pipelines & Stages

- Assistance With Setting Up Meetings Tool & Email Tracking Through Gmail Or Outlook Integration

- Creation Of Sales Reporting Dashboards: Sales Opportunity Review, Sales Manager, Sales Rep

- Creation of Custom HubSpot Sales Reports (Up To 3 Reports)

- Setup Sales Email Templates (Up To 3 Templates)

- Setup Sales Snippets (Up To 3 Snippets)

- Project Wrap-Up Call

HUBSPOT CMS HUB

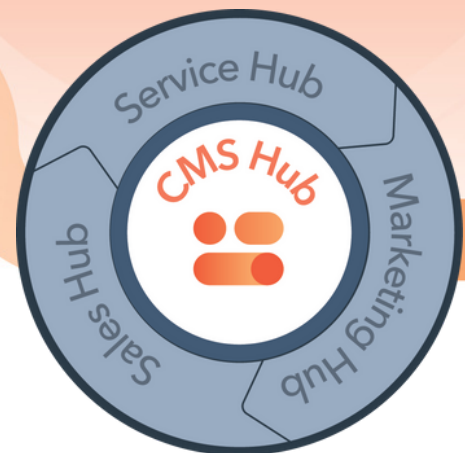## Enterprise Onboarding

COST:
$1,600

TIMELINE:
4 Weeks

Service Hub
CMS Hub
Marketing Hub
Sales Hub

OFFERS & SERVICES

- Kick-off/ Alignment Call
- Setup of Users & Associated Permissions
- HubSpot Account Settings and Tracking Codes Setup
- Import of Existing Contacts & Companies into HubSpot CRM Database
- Creation of Previously Existing Custom Properties in Database
- Website Settings & Domain Setup
- Landing Page Settings Configuration
- Blog Settings Configuration
- Native Integrations As Per the HubSpot App Marketplace
- Creation of Essential HubSpot Traffic Reports and Dashboards
- Creation of Custom HubSpot Traffic Reports and Dashboards
- Rebranded Ultimate Conversion Landing Page
- Project Wrap-up Call

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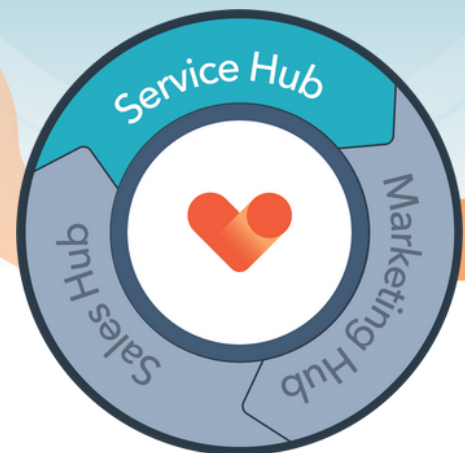
HUBSPOT SERVICE HUB

Enterprise Onboarding
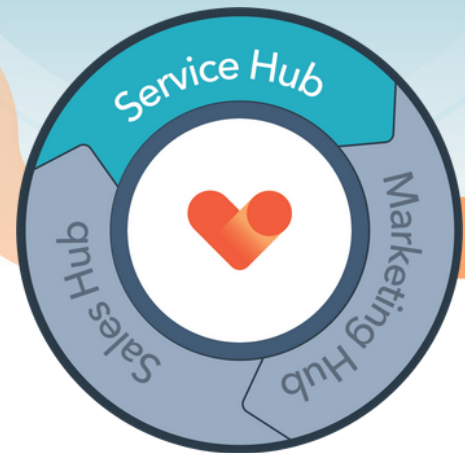
COST:

$2,800

TIMELINE:

4 Weeks

OFFERS & SERVICES

⮕ Kick-off/ Alignment Call

⮕ Post Kick-Off Alignment Call

⮕ Setup of Users & Associated Permissions

⮕ HubSpot Account Settings and Tracking Codes Setup

⮕ Branding Settings Setup for Logo, Fonts, Colors, Etc.

⮕ Import of Existing Contacts & Companies into HubSpot CRM Database
  - Import Ready .Csv Files Must Be Provided. If Additional Assistance Is Needed With Data Strategy, Cleaning Data, Or Manipulating Data Prior To Import There May Be An Additional Fee. Is My Data Import Ready?

⮕ Creation Of Custom Properties

⮕ Creation of Essential HubSpot Service Reports and Dashboards

⮕ Import Opt-Out Lists From Previously Used System

⮕ Connect Email Sending Domain

⮕ Setup Of GDPR Compliance Settings

⮕ Setup Of HubSpot App Marketplace Integrations (Select HubSpot App Partners Only)
  - Excluded Integrations: Netsuite, Magento, ZoomInfo Inbound Enrich. (Standard ZoomInfo Integration Is Not Excluded).

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HUBSPOT SERVICE HUB

Enterprise Onboarding

OFFERS & SERVICES (CONT.)

- Build Out Of Ticket Pipelines & Statuses

- Connect Team Inbox For Service Requests (Up To 3 Channels)

- Turn On Settings To Automatically Update Ticket Status When Someone Replies

- Creation Of Service Reporting Dashboards: Service Overview, Service Team Performance

- Creation of Custom HubSpot Service Reports (Up To 3 Reports)

- Setup Service Snippets (Up To 3 Snippets)

- Creation Of Support Form & Connection To Ticket Pipeline

- Project Wrap Up Call

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